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| **Date of Publication:** | **Title:** | **Source:** |
| **Rhetorical Focus** | **Evidence** | **Commentary** |
| **Speaker**  credentials,  background,  biases. |  |  |
| **Purpose**  Why text was written;  speaker’s intentions. |  |  |
| **Audience**  Intended (primary) audience:  Ancillary (secondary) audience: |  |  |
| **Context**  Necessary background information or history: What was happening when this was written? |  |  |
| **Exigence**  Currency, urgency: Why write, right now? |  |  |
| **Date of Publication:** | **Text title:** | **Source:** |
| **Rhetorical Focus** | **Evidence** | **Commentary** |
| **Choices**  Rhetorical Moves; literary & writing techniques and strategies | **Choice #1:**  **Choice #2:**  **Choice #3**  **Choice #4:**  **Choice #5:** | **Choice #1:**  **Choice #2:**  **Choice #3**  **Choice #4:**  **Choice #5:** |
| **Appeals**  **Ethos:** credibility and authority  **Pathos:** emotion  **Logos:**  logic |  |  |
| **Tone**  Attitude towards subject/audience  **Overall Tone:** | **Beginning Tone:**  **Middle Tone:**  **End Tone:** |  |

**Line of Reasoning Statement:** (Line of reasoning is the way in which the speaker/writer organizes and presents evidence to argue claims and the effect these decisions have on the viability of the argument).

In (title of text), + Speaker/writer’s full name + Rhetorical analysis verb (argues, claims, defends, challenges, asserts, etc.) + Primary claim. Author’s last name + rhetorical analysis verb (organizes, structures, frames, offers, presents, etc.) + Evidence types + how each is offered. + By doing so, In doing so, In this way, Through the use of these strategies, + Commentary on the way(s) in which the line of reasoning impacts the viability of the argument/claims.

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**Rhetorical Analysis Statement:**

In (title of text), + speaker/writer’s full name + rhetorical analysis verb (argues, claims, asserts, challenges, promotes, etc.) + primary claim (main argument) + with/by utilizing/through the use of + most effective rhetorical move. This makes their argument viable because… (reason(s) why the argument is sound.)

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