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| **Date of Publication:** | **Title:** | **Source:** |
| **Rhetorical Focus** | **Evidence** | **Commentary** |
| **Speaker**credentials,background,biases. |  |  |
| **Purpose**Why text was written;speaker’s intentions. |  |  |
| **Audience**Intended (primary) audience: Ancillary (secondary) audience:  |  |  |
| **Context**Necessary background information or history: What was happening when this was written?  |  |  |
| **Exigence**Currency, urgency: Why write, right now? |  |  |
| **Date of Publication:** | **Text title:**  | **Source:** |
| **Rhetorical Focus** | **Evidence** | **Commentary** |
| **Choices**Rhetorical Moves; literary & writing techniques and strategies | **Choice #1:****Choice #2:****Choice #3****Choice #4:****Choice #5:** | **Choice #1:****Choice #2:****Choice #3****Choice #4:****Choice #5:** |
| **Appeals****Ethos:** credibility and authority**Pathos:** emotion**Logos:**logic |  |  |
| **Tone**Attitude towards subject/audience**Overall Tone:** | **Beginning Tone:****Middle Tone:****End Tone:** |  |

**Line of Reasoning Statement:** (Line of reasoning is the way in which the speaker/writer organizes and presents evidence to argue claims and the effect these decisions have on the viability of the argument).

In (title of text), + Speaker/writer’s full name + Rhetorical analysis verb (argues, claims, defends, challenges, asserts, etc.) + Primary claim. Author’s last name + rhetorical analysis verb (organizes, structures, frames, offers, presents, etc.) + Evidence types + how each is offered. + By doing so, In doing so, In this way, Through the use of these strategies, + Commentary on the way(s) in which the line of reasoning impacts the viability of the argument/claims.

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**Rhetorical Analysis Statement:**

In (title of text), + speaker/writer’s full name + rhetorical analysis verb (argues, claims, asserts, challenges, promotes, etc.) + primary claim (main argument) + with/by utilizing/through the use of + most effective rhetorical move. This makes their argument viable because… (reason(s) why the argument is sound.)

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